

## FIFA/CIES/NMMU CERTIFICATE IN SPORT MANAGEMENT

### WHAT THE 2009 EDITION STUDENTS HAVE TO SAY ABOUT THE COURSE



#### 1. What made you decide to enrol for this course?

**Thekiso:** “My love of sport, particularly football and I want to get more knowledge in sport and how sport is operated in the modern world.”

**Luyolo:** “To broaden knowledge of the sports industry by interacting with different individuals, who each have expertise and experience in the industry”

**Nandisa:** “I wanted to know about the modules that were offered, which have a very big contribution on my daily activities at work. Enrolling would enable me to know more and improve the standard of my organisation as well as myself as a person.”

**Bareneva:** “To acquire the skills and theoretical knowledge required for more efficient sports administrators at schools”

#### 2. What were your expectations from this programme in sport management?

**Nandisa:** “I expected the kind of knowledge that I have gained now. All from management, marketing, finance, event, law and communication. Knowing all the ins and outs of the above modules mentioned as they play a vital part in all sports codes.”

#### 3. How have you benefited from this training in sport management?

**Luyolo:** “The course has given me a different outlook of the sport industry and has assisted in networking”

**FIFA**<sup>®</sup>

*For the Game. For the World.*

**CIES**

CENTRE INTERNATIONAL D'ÉTUDE DU SPORT  
UNIVERSITÉ DE NEUCHÂTEL

**Nelson Mandela  
Metropolitan  
University**  
*for tomorrow*

## FIFA/CIES/NMMU CERTIFICATE IN SPORT MANAGEMENT



4. **What is your overall impression of the course and would you recommend that others should enrol for it?**

**Bareneva:** "This is a very well presented course, with an interesting curriculum which is beneficial in the sporting environment."

**FIFA®**

*For the Game. For the World.*

**CIES**

CENTRE INTERNATIONAL D'ÉTUDE DU SPORT  
UNIVERSITÉ DE NEUCHÂTEL



*for tomorrow*

## **FIFA/CIES/NMMU CERTIFICATE IN SPORT MANAGEMENT**

**WHAT STUDENTS HAVE TO SAY ABOUT THE COURSE**

**FIFA®**

*For the Game. For the World.*

**CIES**

CENTRE INTERNATIONAL D'ÉTUDE DU SPORT  
UNIVERSITÉ DE NEUCHÂTEL



**Nelson Mandela  
Metropolitan  
University**

*for tomorrow*

## **FIFA/CIES/NMMU CERTIFICATE IN SPORT MANAGEMENT**

**WHAT STUDENTS HAVE TO SAY ABOUT THE COURSE**