



WHAT STUDENTS THINK ABOUT THE COURSE



Felipe Trujillo Hormaz
26 years old
Lawyer
Bogota, Colombia

Why did I decide to take this course?

Felipe: "Having had an education in law, I wanted to dedicate myself to be a lawyer in the field of sports. In Colombia we lack specialised academic training in this field. The possibility to take part in such a programme appealed to me. And Argentina still remains an ideal football country for Colombians. Furthermore, the partnership between FIFA, CIES and UCA has assured me of the credibility of the course."

Cecilia: "It was the Secretary for Sports Affairs of the Argentine Government who told me about it. I found the subjects of the course very interesting. As a high level sportswoman, I also wanted to improve my knowledge, especially in law and management."

Jorge: "I have started a business in the field of sports and take an active part in football. My company employs 50 people and manages a significant budget. Now that it has expanded internationally, I have become aware of certain gaps which I wanted to fill. In fact, I indeed learned about the existence of the course by sheer coincidence. I was attracted by the offer of six modules, specifically in the field of finances, law and event management."

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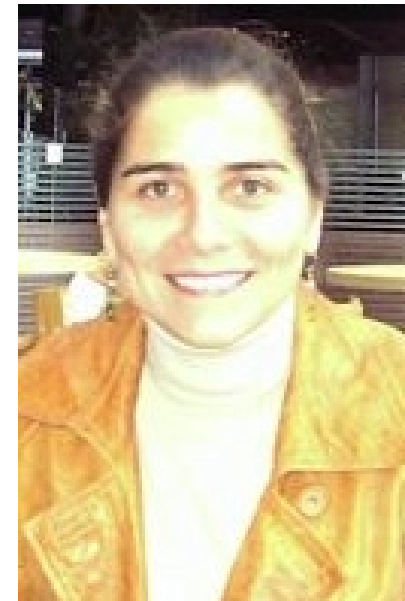
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What do you expect from this training in sports management?

Felipe: "First, I want to know about sports legislation and especially the case law as regards this subject."

Cecilia: "Above all, I would like to get as much information as possible about the way sport is managed on the international level."

Jorge: "I would like to develop a strategy which allows my business to develop. I have to learn how to plan, delegate and control. I also have to improve myself to get past my present stage."



Cecilia Rognioni
Tourist sciences graduate
Field hockey player
Olympic medal-holder
Buenos Aires, Argentine

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Jorge Oscar "Coqui" Raffo

41 years old

Former professional football player

Technical football manager

Founder of the "Training Centre for Advanced Football Players"

Ramos Mejia, Argentine

What does this programme bring?

Felipe: "It allows me to make personal contacts by meeting sports directors, lawyers and journalists. We talk to each other and share our experiences. This opens up new horizons. Besides, the course is very well structured. There is much interaction between us."

Cecilia: "I discovered new and useful subjects, such as marketing, organisation of events or legal aspects. Furthermore, I have made the acquaintance of a group of captivating people from all sports domains. We share our experiences and want to improve ourselves."

Jorge: "What I like most? The excellent level of the teaching staff. It is an ideal course for those who like and have already been in contact with sport."

How do you see the future of the course?

Felipe: "The modules should be extended in order to get a more thorough view of the subjects raised. And the FIFA should still be more present."

Cecilia: "I suggest opening it up to more sports. Football now occupies a predominant place. But this is also interesting, since one learns positive and negative things concerning this sport which dominates the others."

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